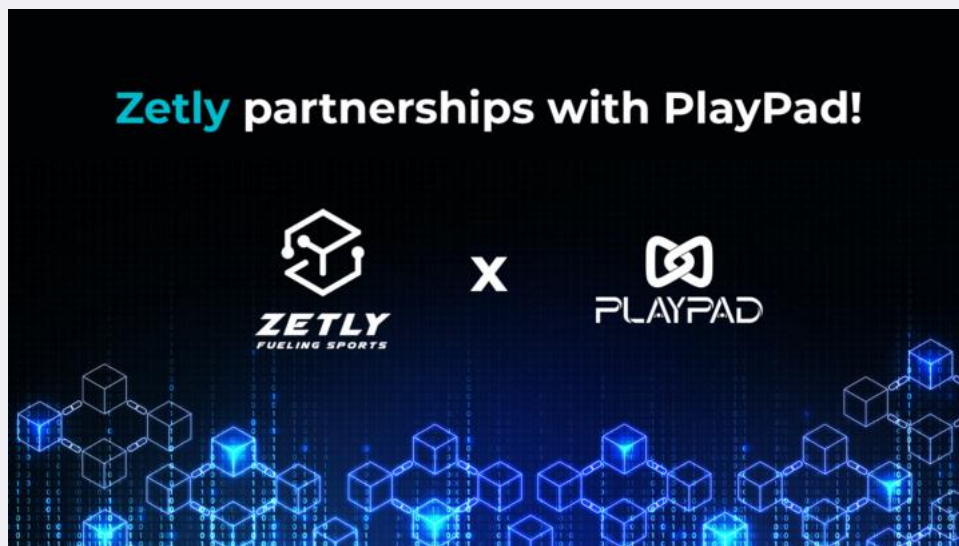


## **PRESS RELEASE**

22.07.2022

### **Zetly established a strategic partnership with PlayPad!**



Zetly established a strategic partnership with PlayPad to support Zetly in the upcoming IDO. Together, we will organize multiple marketing actions and initiatives to promote the Zetly brand.

PlayPad is a multichain launchpad & DeFi platform. They provide a launchpad for new crypto projects, supporting them during their growth and sharing valuable know-how. They also have an Incubator and Accelerator that provides an opportunity to take part in the building process of early-stage projects. IQ Zone can help in fundraising, tokenomics design, CEX listing, launchpad strategy, smart contract development and more. PlayPad is closely working with the biggest players in the crypto space, like Vision Capital, Metis, and Polygon Studios.

*“A partnership with PlayPad will accelerate our growth and open a gate for the key CEX listings, which will assist in attracting the broader market with the sports tokenization values. With that, we will organize AMA sessions and Gleam giveaways that will boost our marketing activities” - Michał Glijer, Co-Founder & CEO of Zetly*

*“PlayPad with it’s IQ Zone will help Zetly to come into being among the worldwide community of crypto enthusiasts and sports freaks. By incubating perspective projects via the launchpad, we help to spread the web3 values and give opportunities to ambitious founders to build the next unicorn.” - Onur Işık, CEO of PlayPad.*

The Core PlayPad Team includes:

[Onur Işık \(CEO\)](#) - experienced Chief Executive Officer and Founder with 5 years of experience in leading projects in the crypto space.

[Ahmet Öznar \(CTO\)](#) - 18 years old co-founder of [@argonfoundation](#) and [@dolvenlabs](#). Web, SmartContract, Zk, & StarkNet developer.

[Aray Han /](#)(Head of Strategy) - Former fundamental analyzer. HoS in PP and PP Software & Technology limited. In the crypto space since 2017.

With such an experienced partner, Zetly will continue to grow. We are enthusiastically looking for the future and honestly believe that the collaboration will help us to build credibility and attract the broad crypto & sports international communities.

**Zetly OÜ** is a Polish-Estonian limited liability company that uses blockchain technology to create a personalised, multi-tiered sports platform with an app. Zetly creates a unique ecosystem and marketplace for offering club tokens, NFTs, sports memorabilia and a decentralised digital wallet in one place. With this platform, clubs can issue their tokens, all users can create their own NFTs, athletes can organise crowdfunding campaigns, and federations and clubs can issue unique sets of digital collections. Platform partners include the Polish Basketball Association, Illuminar Gaming and MAD DOG`S PACT.

**Media Contact:**

**Krystian Dryniak**  
+ 48 797 738 658  
krystian@zetly.io