



ZETLY

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VFC joins the rapidly growing roster of Zetly partners

Vigilant Fight Club (VFC), the professional tournament league for the Tekken series of games, is a new partner of the Zetly platform, which will handle the organisation's comprehensive tokenisation.



Tekken is one of the first 3D martial arts games („brawlers”) to hit home consoles - the first installment in the series premiered on the PlayStation in 1994. Since then, it has remained one of the most popular titles of that type. Attractive graphics and short, dynamic gameplay make these games great for tournaments, engaging both fighters and spectators alike.

Tekken's popularity as a tournament game is being exploited by Vigilant Fight Club - the organiser of cyclical tournaments under the banner of VFC Tournaments, which are held quarterly in Warsaw and attract both national and European top players. Held under the patronage of the publisher, Bandai-Namco, these all-day Tekken 7 tournaments - the latest installment in the series - are broadcasted on Twitch and Gametoon TV.



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Thanks to the cooperation with the Zetly platform, the best players associated in the VFC organisation will in future be able to issue their own collector cards in the NFT format, containing e.g. fragments of the most unforgettable fights and tournament triumphs. Zetly also aims to popularise these games in the community of fans of all disciplines - electronic and traditional - in Poland.

"Tekken is the number one „brawler” in Polish e-sports - the latest, seventh installment of the game was bought by 100 thousand people in our country. At least 10 thousand of them play it in tournaments - we want to enable them to participate even more actively in the life of this title's community by issuing collector tokens in NFT format together with VFC. Acquiring them is a new way of cheering and supporting your favourite players - both the players and VFC will be able to use the funds raised for further development", says Michał Glijer, CEO of Zetly.

"NFT is a technology that is penetrating into more and more spheres of our everyday life - after music, film and fine arts, it is also entering sports and e-sports with great steps. We want to be a part of this revolution, so we decided to cooperate with Zetly. We are convinced that the pioneering solutions proposed by this platform and a completely new approach to the issue of fan support using the latest digital technologies will provide measurable benefits to both parties", comments Wojciech Krzemień, founder of Vigilant Fight Club.

Zetly OÜ is a Polish-Estonian limited liability company that uses blockchain technology to create a personalised, multi-tiered sports platform with an app. Zetly creates a unique ecosystem and marketplace for offering club tokens, NFTs, sports memorabilia and a decentralised digital wallet in one place. With this platform, clubs can issue their tokens, all users can create their own NFTs, athletes can organise crowdfunding campaigns, and federations and clubs can issue unique sets of digital collections. Platform partners include the Polish Basketball Association, Illuminar Gaming and MAD DOG`S PACT.

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