



ZETLY

📍 Harju Maakond, Tallinn
Lasnamäe linnaosa, Lõõtsa tn 5, 11415

@ office@zetly.io



PRESS RELEASE

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The Polish Basketball Federation joins the Zetly All in One Sport Platform!

The Polish Basketball Federation (PZKosz) and the Zetly company have signed a partnership agreement for future collaboration based on digital solutions. The partnership assumes that in the future the Polish Basketball Federation will issue its own utility federation token and create, together with Zetly, a digital, sports ecosystem of Polish basketball fans. As part of future cooperation, PZKosz will also be able to produce its own digital collectible cards. It is also planned to launch solutions for the issue of digital property rights to the best shares of Polish basketball players. In addition, under the patronage of PZKosz, young players will be able to take advantage of the platform's crowdfunding solutions.

- We are glad to be Zetly's first partner. We trust that it will be a milestone for Polish basketball and will allow for even closer integration of basketball fans with our federation - comments Radosław Piesiewicz, President of the Polish Basketball Federation.

- Digital solutions based on new technologies, including those based on the blockchain network, are the future of sport in the world. We are honored that PZKosz has chosen the Zetly All in One Sport platform for the digital development of the federation - adds Michał Glijer, CEO of Zetly.

The Polish Basketball Federation is Zetly's first strategic partner in sport. As Zetly representatives have announced, in the coming weeks the company will inform about new partnerships.

The PZKosz is a Polish sports association that conducts sports competitions in basketball. This Federation is a representative of Polish basketball, including wheelchair basketball and 3x3 basketball at home and abroad. PZKosz associates almost 400 basketball clubs and tens of thousands of players and has been a member of FIBA for many years.



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Zetly OÜ - the most important information

Zetly OÜ is a Polish -Estonian limited liability company that uses blockchain technology to create a personalized, multi-level, sports app platform. Zetly creates a unique ecosystem and marketplace for offering club tokens, NFT, sports memorabilia, and a decentralized digital wallet all in one place. Thanks to our platform, clubs can issue their tokens, each of us can create our own NFT, athletes can organize their crowdfunding campaigns, federations and clubs can offer unique sets of digital collections.

Media contact:

Agnieszka Roszkiewicz
mobile: 503 560 458
agar@zetly.io

Andrzej Kazimierczak
mobile: 660 254 132
akazimierczak@tauber.com.pl

Michał Poręcki
Mobile: 502 343 490
mporecki@tauber.com.pl